

## **Kinks, The**

### **"Think Visual"**

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Productivity is getting higher and higher oh, oh, yeh  
But profitability is getting tighter and tighter oh, oh,  
yeh  
When you see our face in the market place we gotta  
clean cut image to keep  
(The competition is getting tighter and tighter)  
We gotta advertise, we gotta merchandise, ooh, oh,  
yeh

Flash those teeth  
Competition's on the rise  
Open those eyes better get computerised  
Think visual, think visual, think visual  
Think visual, think visual, show your personality

Marketing says we gotta merchandise  
But economy says we gotta minimise huh -  
We gotta budget to face and the marketplace is full of  
competition, competition

Think digital, synthisise, computerise, think visual  
Productivity, marketability, higher and higher  
Flash those teeth, open those eyes  
Think visual, think visual  
Flash those teeth, competitions on the rise  
Open those eyes, better get computerised  
Think visual, think visual, think visual  
Think visual, think visual, push the button and see

Marketing say we gotta goal to chase  
But economy says we gotta budget to face  
Get your attitude straight, 'Cos it's all in your mind  
And it's never too late to get a new design  
And if you wanna compete you gotta visualise

Flash those teeth, come on open those eyes  
Think visual

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