

## Ocean

# "Dead On The Whole"

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We draw your eyes to our images: Carrot and stick.  
We've got a sense for what makes you tick.  
The more out of reach, the more desperate you'll be  
trying to get it.  
We're the sweet distraction sure to provoke a reaction.  
We'll show you what you need: You can be sure this  
world is yours if you're paying for it.  
Once we've got your attention we might sell you  
something you don't have the cash to pay.  
Put it on credit.  
Pay by instalment.  
Sit back and chill: and wait for your consignment.

We make you pay to eat  
We make you pay to sleep  
We make you pay to breathe  
We make you pay for any pleasures you could come up  
with  
Now we reached our goals: We keep you stuck in a job  
that you loathe.  
Now you're dead on the whole because you're bound to  
pay us off.  
At the end of a tiresome day of repetitive work without  
having a say you crave for nothing more then mere  
dispersal:  
Turn on the TV and switch off reality.  
And here we are back again with our screens of  
perfection: The perfect distraction.  
Fancy cars, furbished shopping marts: All that it takes  
to make you fall for our candy-bars.  
What a fertile symbiosis: You help us pay our bills.  
And in turn we assist you: Keep treading the mill.  
We set the standards.  
We embody all you ever wanna be.  
We play with your insecurities.  
We make you feel miserable.

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