

## **The Five O'clock Heroes**

### **"Pre-Packaged Childhood"**

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Kiddies watching television just can't lose  
With space race cartoons and the morning news  
Their transparent minds let it all seep through  
The media sells but the product is you  
Pasty faced zombie on a lazy boy  
Asks his mommy and his daddy for a superficial toy  
That was packaged for a penny by a poor slave child  
Mommy says no, and the bitch goes wild

[Chorus:]

Bite your lip, open up your eyes  
You're a corporate stooge, listen to their lies

Corporations have this thing called mass  
communication  
To sell products and ideas through youth exploitation  
As McD's arches spread like the flu  
It's time to change the channel to see something new  
It's the same old story the American Dream  
Flaunted like meat on the TV screen  
Burning their logos into your brain  
Leaving you lemmings simple and plain!

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