

Rick Guard

"Core Audience"

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[talking/scratching]

Quiet down, quiet down..

Now listen, now listen..

[Verse 1]

Hip Hop!

?? to the bop perputratin' Left Eye

and the .22's, .45's, uzis, techs and 9's

but can you rhyme though?

Cuz niggaz went overboard with straps and just

subtract that

most of 'em can barely rap worth jack shiiiiit!

We all lick shots wit' unregistered burners

and at one time or another played Ike Turner

Ain't shit to be braggin' for ass backwards actors pack

gats for show and tell

So they can sell and certify gold, chart billboard

claimin' they killed more niggaz

Underground hardcore. But far more mainstream than

Hammer

poppin' trunks, stuffin' pumps

and smokin' blunts sells more records than "Pumps & a

Bump"

Violence is a new platinum gimmick

Call it the double cross crossover

A rose by any other name is "Seal"

you claimin' that you "represent the real niggaz life"

but only represent it for a price

Cuz if next week the new fad was hiphop fags

you'd find a lot of hardcore niggaz in DRAG

Shit is bad and we acknowledge this but at a certain

point you only perpetuate it

So NEXT TIME you rhyme about physically buckin'

somebody

[POW!] instead of "nigga" say "whiteboy"

and see how quick the devil PROTEST it

wanna see yo' ass ARRESTED, your label wouldn't

SUGGEST it

They say it's BEST if you stick to killin' niggaz

o some 10-year old can claim he pimps ho's
find his daddy's glock 9 and give his sister a 2 inch
hole
between the eyes -- the influence is obvious
Music ain't supposed to be raisin' your kids but in 1995
it is
I know it is -- ?? goes from ghetto to gettin' mo' dough
but silly ass niggaz need to know [need to know]
That before it makes dollars it must make sense
I kick my shit for the core audience

[Chorus]

For the core audience I kick the artform shit (Repeated
6X)

(Cut of speaker talking)

"We ARE the music industry and we have to take
control

You strip the BLOOD of the Black community
and you feel we have now right now to say something
about it?!"

[Verse 2]

Now niggaz always reminisce about the old school
days in the park
you have to realize hiphop was fucked from the start
When Sugar Hill got major distribution threatned
existence
we didn't control our shit once rap became a music
business
Music: the art of expression, combinations of tones
Business: the explotation for profit of an artform
Conflict of interest, two seperate entities
Niggaz pretend to be real but still sleeping with the
enemy
and not to diss Rick Rubin but who let the jews in?
Our only solution create our own institution
Manufacturing, marketing, production and distribution
cuz Blacks are 99% consumers
[For example]
Now "rapper X" got skills his band "producer of the
year"
got a distribution deal with "Real Records"
"Real Records" is a subsidiary of "Ruben Tony Inc."
"Ruben Tony" is owned by "Poly/Sony"
"Poly/Sony" distributes to the record store
the record store receives the product from the
manufacturer
[but wait there's more]

Now the manufacturer fucks the record store
who was fuckin' "Poly/Sony" who was fuckin' "Ruben
Tony"
"Ruben's" robbin' "Real" who's fuckin' "producer of the
year"
and "rapper X" is still broke, so who got fucked the
most?
The artist creates the market but receives the least
profits
it started in the streets but got FUCKED by the office
So that's why I remain anonymous
symbolic of cuttin' out the middle man and keepin'
mine autonomous
I'd rather be major on a minor than minor on a major
label
I'm willin' and able to put your label on my choppin'
table
recycle Black dollars but not go pop and if I flop
at least I stayed true to hip-hop

[Chorus]

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