

Melodifestivalen

"Pay TV - Refrain Refrain"

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We smell
What will sell
And we can tell
That this song is gonna pay off well

We steal
A melody
Take some clichés
The easy way to make it sound OK

Next
Write a text
Not too complex
Skip the message and stick to B.S.

Making a hit can be easy
Just put together the standard pieces

Refrain, refrain, refrain, refrain
And were repeating it again, again and again
Refrain, refrain, refrain, refrain
And were repeating it again, again and again

Fake it
'Til you make it
If you wanna break
And be a one hit wonder - shake 'n' bake

Success
Won't come unless
You get undressed
Have public sex and then go tell the press

Reveal
Your privacy
Cry on TV
Do anything anyone wanna see

Getting a hit can be easy
As long as you're loud and cheap and sleazy

Refrain, refrain, refrain, refrain
And were repeating it again, again and again
Refrain, refrain, refrain, refrain
And were repeating it again, again and again

Then
Near the end
We raise the key
From A to B
What a melody

Refrain, refrain, refrain, refrain
And were repeating it again, again and again
Refrain, refrain, refrain, refrain
And were repeating it again, again and again

Refrain, refrain, refrain, refrain
With no brain, no brain, no brain, no brain
Refrain, refrain, refrain, refrain
With no brain, no brain, no brain, no brain

Refrain, refrain, refrain, refrain

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