

## **Kinks**

# **"Think Visual"**

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Productivity is getting higher and higher ooh, yeah  
But profitability is getting tighter and tighter ooh, yeah

When you see our face in the market place  
We gotta clean cut image to keep  
We gotta advertise, we gotta merchandise ooh

Flash those teeth, competition's on the rise  
Open those eyes better get computerised

Think visual, think visual, think visual  
Think visual, think visual, show your personality

Marketing says we gotta merchandise  
But economy says we gotta minimise huh

We gotta budget to face  
And the market place is full of competition, competition  
Think digital, synthesise, computerise, think visual  
Productivity, marketability, higher and higher

Flash those teeth, open those eyes

Think visual, think visual

Flash those teeth, competitions on the rise  
Open those eyes, better get computerised

Think visual, think visual, think visual  
Think visual, think visual, push the button and see

Marketing says we gotta goal to chase  
But economy says we gotta budget to face

Get your attitude straight, 'cause it's all in your mind  
And it's never too late to get a new design  
And if you wanna compete, you gotta visualise  
Flash those teeth, come on open those eyes

Think visual

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